



BENTLEY

Denarium Tourbillon 18K

The Bentley Denarium collection took its design inspiration from minted coins during the time of ancient Rome; the meticulously finished watch rings features coin-edged double curves, signifying Bentley artisan's utmost respect for precision craft in watchmaking. The collection conjures up imagination of wealth, auspiciousness and prosperity, and punctually conveys time as leisure commodity in men's life.

Bentley will introduce a new novelty at the 2014 Baselworld, the timepiece is a hand-wound Tourbillon watches developed by TechnoTime S.A. for Bentley, and encased in solid 18-carat yellow gold. The Tourbillon second is displayed at 9 o'clock position, and features Bentley designed custom bridge. Sapphire crystal domes over the clear dial marked with Roman numeral hour index, and exhibition caseback displays the etched 'B' logo on the movement back-plate. The new timepiece will be showcased at Bentley world boutiques, and limited to five pieces worldwide.



About Bentley – Bentley the watch brand was established in 1948 in La Chaux-de-Fonds, Switzerland. The town is steeped in the history of Swiss horology, and known to the world as the cradle of modern watchmaking. In the early 90s, Bentley evolved to be the Bentley Luxury Group, and expanded its product portfolio to include fashion and lifestyle accessories as well as leather goods while embracing its new brand motto, "BE IN CONTROL".

The Bentley watch division is principally engaged in the design and making of wristwatches and lifestyle accessories with its collection of fine timepieces being the flagship products that are managed by the group. Following traditional watchmaking techniques and innovations in design, Bentley watches are recognized by enthusiasts as a contemporary illustrations of precision craft with each luxurious timepiece achieving a fine balance between tradition and modernity.

To learn more about Bentley, please visit www.bentleyluxury.com

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