

Denarium Power Reserve 18K

The Bentley Denarium collection took its design inspiration from minted coins during the time of ancient Rome; the meticulously finished watch rings features coin-edged double curves, signifying Bentley artisan's utmost respect for precision craft in watchmaking. The collection conjures up imagination of wealth, auspiciousness and prosperity, and punctually conveys time as leisure commodity in men's life.

New for 2014 is the Denarium Power Reserve, the timepiece is housed in solid 18-carat yellow gold and powered by a mechanical movement from TechnoTime S.A. with automatic winding mechanism featuring 43 jewels. The dial exhibits simple Roman numeral hour index, date display is plated in gold and positioned between 1 and 2 o'clock position with retrograde function. Power reserve when fully wounds powers the watch for 120 hours, and power reserve indicator is positioned at 5 o'clock position. An open barrel at 9 o'clock position shows the visible balance, and sapphire crystal is installed on the caseback exhibiting the movement and customized rotor designed by Bentley.



About Bentley – Bentley the watch brand was established in 1948 in La Chaux-de-Fonds, Switzerland. The town is steeped in the history of Swiss horology, and known to the world as the cradle of modern watchmaking. In the early 90s, Bentley evolved to be the Bentley Luxury Group, and expanded its product portfolio to include fashion and lifestyle accessories as well as leather goods while embracing its new brand motto, "BE IN CONTROL".

The Bentley watch division is principally engaged in the design and making of wristwatches and lifestyle accessories with its collection of fine timepieces being the flagship products that are managed by the group. Following traditional watchmaking techniques and innovations in design, Bentley watches are recognized by enthusiasts as a contemporary illustrations of precision craft with each luxurious timepiece achieving a fine balance between tradition and modernity.

To learn more about Bentley, please visit www.bentleyluxury.com Media Contact: info@bentleyluxury.com Mar-2014