

## **Bourbon Date Display 42mm**

Bentley welcomes a new model with large date display into the 2014 Bourbon collection of fine watches. Originally launched in 1996, the Bourbon collection was inspired by royal court cultures, and has since exuded a sense of elegance and intricacy through its precise construction, premium details and authentic craftsmanship.

The new timepiece is conceived with an extra large date display window at 12 O'clock position, the concise dial design centers around a stylize 'B' logo with corrugated fan blade curves spiraling out towards the diamond encrusted hour markers. Sapphire glass domes over the three-hander dial face in black or white, and fitted in the brushed stainless steel bezel with tapered edge. The genuine leather straps are offered in two color options, including black, brown and a special perforated option.



**About Bentley** – Bentley the watch brand was established in 1948 in La Chaux-de-Fonds, Switzerland. The town is steeped in the history of Swiss horology, and known to the world as the cradle of modern watchmaking. In the early 90s, Bentley evolved to be Bentley Luxury Group, and expanded product portfolio to include fashion and lifestyle accessories, and embraced BE IN CONTROL as the brand motto.

The watch division is principally engaged in designing, watchmaking and distributing watches and accessories. Bentley watches are the flagship products managed by the group, following traditional Swiss watchmaking techniques and innovation in design, Bentley watches are recognized by enthusiasts as contemporary illustration of precision craft, each luxurious timepiece achieves fine balance between tradition and modernity.

To learn more about Bentley, please visit www.bentleyluxury.com Media Contact: info@bentleyluxury.com Feb-2014