



BENTLEY

Bourbon Power Reserve

Bentley Bourbon collection of fine watches are inspired by royal court cultures, and exude a sense of elegance and intricacy through its precise construction, premium details and authentic craftsmanship. A new novelty for 2015 Baselworld is the Bourbon Power Reserve in 18 Carat gold case. The heart that powers this masterpiece is a 43 jeweled mechanical movement with automatic winding mechanism to keep the power on tap. The limited edition timepiece is housed in solid gold case and genuine alligator straps to complete the sophisticated looks.

Bourbon Power Reserve model exhibits a guilloché dial and detailed with classically styled Roman numeral hour indices on the outer edge, an aperture window at 9 o'clock position is adorned with beveled gold ring showcasing the perlage of the mechanical movement, and an indicator situated at 5 o'clock position is labeled with an astounding 6 days of power reserve, and finally a date indicator in an arc at 2 o'clock position complete the beautiful dial landscape of this novelty timepiece. Treated sapphire crystal domes over the dial side and caseback revealing the intricate mechanical heart, and a manufacture customized rotor is shown with Bentley 'B' logo. The timepiece will be unveiled at Baselworld 2015 and limited to demonstration at Bentley world boutiques.



About Bentley – Bentley the watch brand was established in 1948 in La Chaux-de-Fonds, Switzerland. The town is steeped in the history of Swiss horology, and known to the world as the cradle of modern watchmaking. In the early 90s, Bentley evolved to be the Bentley Luxury Group, and expanded its product portfolio to include fashion and lifestyle accessories as well as leather goods while embracing its new brand motto, "BE IN CONTROL".

The Bentley watch division is principally engaged in the design and making of wristwatches and lifestyle accessories with its collection of fine timepieces being the flagship products that are managed by the group. Following traditional watchmaking techniques and innovations in design, Bentley watches are recognized by enthusiasts as a contemporary illustrations of precision craft with each luxurious timepiece achieving a fine balance between tradition and modernity.

To learn more about Bentley, please visit www.bentleyluxury.com
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