

BENTLEY

PIECES



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SWISS MADE since 1948, Bentley comes from La Chaux-de-Fonds, the heart of watch making. Launched by Avia, Degoumois & Cie, it became the Bentley Luxury Group in 1996, selling high-end timepieces alongside a range of branded lifestyle products.

Tradition plays a big part in Bentley's thinking, alongside continuous innovation. Take the Solstice, originally a model in the 1950s. The name was revived in 2008 for a new collection and then relaunched in 2013 in an entirely new cushioned case design. The Solstice GMT features an ETA 2892 movement with a big date module and skeletonised dial face. The entire case is constructed from titanium. There is also a Solstice model with tri-compax dial design that features a chronograph movement.

It was also in the 1950s that Bentley first set out to produce a watch for driving enthusiasts. The concept was revived with the launch, last year, of the Road Captain. The watch's case design, as seen in the Club Sport quartz chronograph, imitates the asymmetrical shape of the original with the dial angled 15 degrees for ease of viewing (while keeping your hand safely on the wheel). The crown has been moved to the 12 o'clock position so as not to press into the back of the hand, and large hour markers on the bezel as well as an ergonomic strap all help to ensure ultimate comfort.

While long-established collections such as Bourbon, launched in 1996, and the coin-edged Denarium ensure that four out of every five Bentley watches are bought by men, there are also captivating collections for women, such as the new Astral or the Lady Bentley.

The past year also saw Bentley begin a new tradition, with its first watch for diving and water sports fans. The Sea Captain, like its Road cousin, has a quartz chronograph and stainless steel case capped by a unidirectional ceramic bezel. There's also a limited edition with a tungsten bezel. The meticulous wave-patterned dial is available in a choice of five colours and is domed by a sapphire anti-reflective crystal. Being a dive watch, it's seaworthy to a depth of 100m, too. *kn*



IMAGES

Main: Road Captain
1. Sea Captain
2. Boutique collection
3. Solstice GMT

CONTACT

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